

NEWSLETTER'S PRIVACY POLICY

Art. 13-14 EU Reg. 2016/679 "GDPR"

WHO IS THE DATA CONTROLLER?

The Data Controller is **LA BOTTEGA S.P.A.**, with registered office in TRECATELLI (AN), 60012, address Marco Polo 2, Phone: 071 791191, E mail: : info@labottega.com, Pec: labottegaspa@pec.labottega.com

More information at: <https://www.labottega.com>

WHO IS THE DATA PROTECTION OFFICER?

The *Data Protection Officer (or Data Protection Officer -DPO)* is your point of contact for any questions or issues related to the application of the GDPR, who can be reached at the following E-mail address: privacy@labottega.com

WHAT IS THE PURPOSE OF THE TREATMENT?

In compliance with the EU Regulation 2016/679 on the processing of personal data and their free movement and the Legislative Decree 196/2003 as amended "Code on the protection of personal data", we inform you, as a "Data Subject", that we process your contact details for the activity to make communications concerning the promotion of services or to keep you updated on our activities.

ON WHAT LEGAL BASIS DO WE PROCESS DATA?

According to Art. 6 GDPR, lett. a) the processing is lawful because the data subject has given his consent to the processing of his data in order to receive the newsletter. Consent is optional and is always revocable.

WHO DO WE COLLECT DATA FROM?

We always collect, whenever possible, personal data directly from the Data Subject who fills out the appropriate form.

WHAT CATEGORIES OF DATA DO WE PROCESS?

For this purpose, we process only personal data categorized as "common (by way of example only, it can be first and last name, e-mail address,...). The provision of common personal data (*appropriately specified in the application phase*) is mandatory in order to take advantage of the newsletter service.

TO WHOM DO WE COMMUNICATE THE DATA PERSON THERE?

Data are processed at the legal and operational headquarters of the Data Controller and in any other place where the parties involved in the processing may be located. It may be disclosed to external companies that perform outsourced activities on our behalf, in their capacity as data processors. These data processors are accredited by us in advance and authorized to process data exclusively for the purposes described above, including the proper management of the contractual relationship established between the parties. All data processors have been identified individually, within our of management system, and have received appropriate instructions to ensure the rights of data subjects, in addition to the prescription of the obligation to respect the right of confidentiality.

HOW DO WE PROCESS THE DATA?

Your personal data will be processed through the use of analog and digital systems.

Only personnel authorized by the Data Controller will have access to your data to carry out processing operations or systems maintenance. We take all useful technical and organizational measures to avoid problems of unauthorized access, disclosure, modification or destruction. We also specify that we do not use, within our organization, an automated decision-making process, including profiling, that produces legal effects that concern you and/or significantly affect your person.

IS DATA TRANSFERRED TO COUNTRIES OUTSIDE THE EU?

Your data will not be transferred to third countries outside the European Union and with data protection regulations that are not aligned with the EU Regulation 2016/679; moreover, it will not be subject by us to any dissemination to unauthorized third parties for purposes other than those stated in this notice.

HOW LONG DO WE RETAIN DATA?

We will process your data for as long as necessary to provide continuity of the newsletter service and, in any case, until your consent is revoked. At the end of the prescribed period, the data will be destroyed.

WHAT ARE YOUR RIGHTS?

The data subject has the right to request from the Data Controller access to and rectification or erasure of personal data or the restriction of processing concerning him or her or to object to its processing, as well as the right to data portability, in accordance with the GDPR and, therefore, at any time he or she may request a digital copy of the data or its automatic transfer to other companies. In the cases provided, he or she may also object to or revoke the consent given. The data subject's right to lodge a complaint before the Italian Data Protection Authority (www.garanteprivacy.it) remains unaffected. Any request to exercise rights will be evaluated within the limits of Articles 23 GDPR and 2-undecies and 2-duodecies Privacy Code. To exercise these rights or to obtain information on their content, we invite you to send a request via e-mail to the DPO address, above, using the "*GDPR Right exercise Form*" made available on the company website